

KAL ALZOHBI

WEB DESIGNER AND DEVELOPER

Ottawa, Canada

+1 (613) 286-0110

kal.alzohbi@outlook.com

www.kalportfolio.com

SUMMARY

I am a web designer and front-end developer with over 10 years of experience designing and developing responsive and user-friendly websites, with a focus on delivering results. I possess strong skills in user experience design, WordPress development, and e-commerce solutions, with a firm emphasis on performance optimization, accessibility optimization (WCAG), and search engine optimization (SEO). I have a proven ability to deliver high-quality digital experiences that improve user engagement and conversion rates.

EDUCATION

Algonquin College | Canada

Internet Applications and Web Development
2020 - 2022

Syrian Virtual University | Syria

Computing & Business Application
2004 - 2008

SKILLS

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe Xd
- Figma
- Drupal
- WordPress
- e-Commerce
- HTML
- CSS
- JavaScript
- Python
- PHP
- My SQL
- jQuery
- Bootstrap

WORK EXPERIENCE

Ottawa Catholic School Board

Web Designer

2023-2026

Canada

- Applied design thinking methodologies to identify user pain points and deliver intuitive, user centred solutions.
- Designed and developed modern, responsive websites focused on user experience, performance, and conversion optimization.
- Developed scalable design systems and reusable components for consistent branding and faster development.
- Reduced page load time by 86%, improving SEO performance
- Optimized websites for SEO, speed, and accessibility (WCAG standards) to improve ranking and usability.

Canada Revenue Agency

Web Developer

2022-2023

Canada

- Worked to solve complex problems using code in HTML, CSS, and Web Technologies.
- Reviewing UX with multiple teams and making necessary edits to accommodate technical or business concerns.
- Collaborated with designers and developers to work on web applications.
- Assisted in the development of user interfaces with modern programming frameworks.
- Utilized scripting languages to design websites to meet standards.

CINT Group

WordPress Developer and Designer

2019-2021

Canada

- Built websites using WordPress and plugins for more than 500 users.
- Ability to handle multiple projects simultaneously in a fast-paced environment.
- Developing and customizing multilingual WordPress themes and plugins that meet Web Content Accessibility Guidelines (WCAG2) standards.
- Updated website functionalities and integrated new features to improve user experience and meet client requirements.
- Designing and developing website layouts and user interfaces using CMS platforms such as WordPress, Drupal, Shopify, etc.
- Conducted website testing and debugging to ensure the website is working.
- Create and manage digital marketing campaigns, including (SEM) Search Engine Marketing, (SEO) Search Engine Optimization and email marketing.

Advanced Industries Group

WordPress Developer and Designer

2010-2018

Dubai

- Design and develop dynamic and browser compatible pages using HTML5, CSS3, jQuery, SQL, PHP, and JavaScript.
- Management of the servers and web hosting applications by updating the infrastructure of the websites.
- Produced stunning visual elements of web applications by translating UI/UX design wireframes into code using HTML, CSS, and JavaScript.
- Able to quickly understand complex coding problems.
- Designing interface images, elements, icons, and editing videos.
- Reviewing UX with multiple teams and making necessary edits to accommodate technical or business concerns.
- Design SVG vector images for use in websites.